blippex

BETA

> What are you looking for? **Search**

A search engine made *by the people, for the people.*

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What is Blippex?

Individuals who have the Blippex browser extension tell us how long they stayed on a webpage, and can in fact influence the search results by contributing with their own results.

We then build the search engine and rank search results based on the time people spend on a web-page. We assume the more time spent, the more important the webpage is.

People are always in full control of their data. All data is fully anonymized—no cookies, no IP addresses, no sign-ups, and everything is open source.

What makes Blippex different?

Normal search engines are crawling the whole internet and ranking results based on how many incoming links a webpage has. This means they count links between machines, and that's about it.

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Blippex only indexes webpages that have been seen by *real people* and ranks them by time spent—we call this the Dwell-Rank. This is the reason why Blippex gives you very different, and more time-accurate search results than other search engines out there.

KPIs

The main KPI for Blippex is the amount of searches per day. Only a couple months after launching, we are serving more than 500k searches/day, with roughly 50k daily visits. On a side note, it took DuckDuckGo three years to get to 500k searches! The database has now over 7 million pages indexed. And counting.

Team

Blippex is run by Gerald Bäck & Max Kossatz. Max (CEO) is a serial entrepreneur, working on various projects in the visual arts and online content analysis sphere. Gerald (CTO) has a wide range of experience in creating tech start-ups specialising in monitoring and social media.