

CONTACT

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[LinkedIn](#)

TOP SKILLS

- Management
- Leadership
- Strategy
- Startups
- Entrepreneurship
- Art

TECHNICAL SKILLS

- IT-Management
- Cloud Architecture
- AI/ML & LLMs
- Node.js
- TypeScript
- Vue.js
- React
- Realtime Data
- AWS
- Google Cloud
- and so much more...

LANGUAGES

- German (Native)
- English (Professional)

CURRENT SIDEPROJECTS

- [wiwear.co](#)
- [fulldeal.ai](#)
- [SaveMe](#)
- [wrapped.tv](#)

SOCIAL LINKS



Max Kossatz

Stupid, but Smart!

Vienna, Austria



From Venice Biennale to 20M monthly users – 20+ years building products at the intersection of art and technology. Serial entrepreneur with VC-backed startups, VP Technology scaling platforms to millions. Bridges technical depth with strategic leadership – from writing code to managing 100+ people.

Experience

Consultant

Freelance

Since September 2025

Remote

Providing technical consulting – infrastructure architecture, application development, and AI agent implementation – for clients including [Balloon-Events](#), [Neomalist](#), [noProbs](#), [YouClub](#), [Project Arkhive](#), and others.

Sabbatical

January 2025 - August 2025 (8 months)

Strategic pause for market research, networking, working on projects and personal development.

Letzte Generation Österreich

Core Team Member

February 2023 - December 2024 (1 year 11 months)

Remote

Core team member, IT and media research at [Letzte Generation](#), a non profit climate movement. Directed 100+ staff and 300+ activists. [300 protests & 5000 media articles](#) in two years. No criminal charges or convictions.

Hitbox Entertainment GmbH

VP Technology

March 2014 - February 2024 (10 years)

Vienna, Austria & Remote

VP Technology and co-owner at [Hitbox](#), a Twitch competitor. Built platform to 20M users/month with 4K 60fps streaming. Led IT strategy and dev team. [Pivoted](#), sold 2019, renamed to [Smashcast](#), closed 2024.

Blippex

Co-Founder & CEO

July 2013 - July 2014 (1 year 1 month)

Berlin, Germany

Built [Blippex](#) – a search engine ranking results by real user engagement via crowdsourced browser extension data.

archify

Co-Founder & CEO

December 2010 - July 2013 (2 years 8 months)

Berlin, Germany

Founded [Archify](#) – personal data management platform for browsing history and social media. Secured seed funding from [Balderton Capital](#).

DKS

Co-Founder & CEO

2004 - December 2011 (7 years)

Vienna, Austria

Launched [DKS](#) – a consultancy for market intelligence via social media analysis. Clients: ORF, ÖBB, Wien Energie, HP, Bank Austria.

lion.cc

CEO

2003 - 2004 (1 year)

Vienna, Austria

CEO of [Lion.cc](#), Austria's largest online book retailer at the time.

MC Marketing GmbH/Bank Austria

Head of Division Retail

2001 - 2004 (3 years)

Vienna, Austria

Directed retail division at [MC Marketing](#), Austria's largest event organiser and ticket seller. Managed 100+ people. Oversaw IT including ticketing, web, and live streaming.

Alphathinx Phone Services AG

Manager Products & Content

2000 - 2001 (1 year)

Vienna, Austria

[AlphaThinX](#) – early mobile gaming startup using WAP. Product conception for mobile games.

R.Ø.S.A.

CEO Office Vienna

1999 - 2000 (1 year)

Vienna, Austria

Head of Vienna office at [R.Ø.S.A.](#), pioneering online-only marketing agency. Clients included [max.mobil](#) (now T-Mobile).

Red Cross

Civil Service

1998 - 1999 (1 year)

Vienna, Austria

Civil service at the Austrian Red Cross.

The Thing New York

Co-Owner & COO

March 1996 - September 1998 (2 years 7 months)

New York City, USA

Co-owner of [The Thing](#), first online artist network. Developed "[The Thing Communicator](#)", a browser-based BBS system (1996).

The Thing Vienna

Co-Founder

1994 - 1999 (5 years)

Vienna, Austria

Austrian node of The Thing network – BBS system, then an early internet service.

Kunstlabor

Co-Founder

1992 - 1995 (3 years)

Vienna, Austria

Media art collective exploring digital networks. Influenced by Joseph Beuys' social sculpture. Exhibited at [Venice Biennale 1993](#).

HILUS

Co-Founder

1991 - 1996 (5 years)

Vienna, Austria

Created [HILUS](#) – a production and research place for art & technology. Organized "[unitⁿ](#)", a 3-month media art festival (1993).

Other Activities

Startupbootcamp

Mentor

2011 - 2015 (4 years)

Berlin, Germany

Mentored startups at [Startupbootcamp](#) accelerator in Copenhagen and Berlin.

Consulting, Freelance & Civic Engagement

1995 - Present

20+ years of web dev, sysadmin, and IT consulting. Clients: [female:pressure](#), [Julia Scher](#), [space-time.tv](#), [#unibrennt](#). Civic projects: [Urlaub mit Freunden](#), [Grüne Vorwahlen](#).

Patent

Data Transmission Method

Issued Mar 2, 2023

[US-20230063532-A1](#) – synchronizing data streams with live media for real-time multi-device playback.

Education

University of Applied Arts Vienna

1989 - 2005

Vienna, Austria

Visual Arts, class of [Peter Weibel](#) (not finished)

HTL Schellinggasse

1985 - 1989

Vienna, Austria

Electronics and Information Technologies, Matura